



Fern Ford
Account Manager
inTEC GROUP | Newcastle



I joined inTEC in...

2022

My typical working day

Book in client meetings so I can try and generate new opportunities, handing of emails, renewals & queries

If I was stranded on a desert island, ONE item I would need is...

A Kindle, so I won't get bored

What most interests you about the tech industry?

Always something knew to learn

Learning, I feel like I am constantly picking up new things - even the mistakes have been a learning curve and something I appreciate.

Maintaining work/life balance

In a previous life, this is something I always struggled with but now I put a lot of focus into switching off when not at work - reading, taking the dog out for a walk etc. I take off the work hat, and put on the home hat.

My pet peeve is...

People who litter

Best bits about my role...

My proudest moment so far...

Onboarding clients that historically have had very little to do with us. I've learnt that putting in the ground work and persistence really pays off!

I define success as...

Peace, as long as at the end of the day you can relax and have peace, I think that's successful!

Unknown fact about me!

Been to India 5 times, with my 6th time coming up at the end of the year!