

A DIGITAL FUTURE

CREATING A DIGITAL TRANSFORMATION PLAN FOR BUSINESS



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CREATING A DIGITAL TRANSFORMATION PLAN

With over 15 years of experience creating Digital Transformation Plans in many different sectors, the single most important lesson we have learned is that the journey for every organisation is different. Yes, there are often common themes and solutions but the combination of history, future plans, risks and opportunities are what creates unique challenges to address.

Only by spending time in gaining a thorough understanding of what exists today and where our clients would like to get to, can we help bring such a plan together.

WHAT IS DIGITAL TRANSFORMATION?

As it is becoming an increasingly popular buzz-phrase, we have come up with our own definition:

“Digital Transformation is a continually evolving programme of using technology to improve efficiency of process and integration of systems to provide a new (and better) customer experience, whilst fully engaging your people in this journey of change.”



OPTION 1

TARGETED TECHNOLOGY AUDIT

This approach is best suited to an organisation with a very specific area of focus such as a cyber threat risks, end of life/problematic software or upcoming major investment in infrastructure. To ensure we prioritise the key areas of interest, we follow an audit led approach and you can pick and choose from the following in any combination:



Cyber Security
Audit



IT Network
Infrastructure



Applications
and Devices

Each Audit will include:

- As is documentation
- Risk assessment and opportunities for improvement
- Recommended solutions to be explored
- Quick wins and programme of works to deliver improvements

OPTION 2

FULL TECHNOLOGY STRATEGY REVIEW

For organisations looking to move away from making disparate technology decisions and have a more joined up approach, we recommend setting out a much wider brief. This is our strategy led approach that follows our established Digital Transformation methodology:

STEP 1 - UNDERSTAND

Strategy session with Leadership Team and Board to understand the current challenges and risks, key areas of improvement and the future ambitions and goals for the organisation.

STEP 2 - ASK

We recognise that all staff members in an organisation will be significantly impacted by the technology decisions made by management. We always recommend giving the opportunity for all to have their say.

STEP 3 - DISCOVER

Detailed "As is" audits, risk assessments, analysis and recommendations. This will encompass all the audits described in Option 1.

STEP 4 - PLAN

The output from the above will ultimately be a Digital Transformation plan that supports your strategic goals and future business plan objectives.

HOW CAN inTEC BUSINESS HELP TO BRING THE PLAN TO LIFE?

Unlike other consultancy-only organisations, we don't create some fancy PowerPoint slides and just sail off into the sunset. We are here for the long haul and work with many of our businesses making the plan happen in the following ways:

Overseeing the Programme governance, providing communications updates, validating return on investment and tracking progress of the Digital Transformation Plan.

Using our experience across the many technology specialisms we can also work with your existing IT teams to deliver the projects identified. Whether it be project management, technical expertise, extended Support or a Virtual CTO, we can fit into any gaps you have.

Please contact us if you would like to discuss either continuing or starting your digital transformation journey.



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